

Expression of Interest Guidelines

Impact100 Fremantle 2016

Introduction

Impact100 Fremantle is a growing philanthropic initiative that sees the benefits of collective giving make a major difference in our own backyard.

Since 2013 \$360,000 has been granted in the greater Fremantle area to support a total of 12 local organisations.

Each year a Major Grant of \$100,000 is awarded, along with Runner Up grants to three further finalists.

If you are an organisation addressing important social needs in the Fremantle area, this is your chance to receive a game-changing grant to help make your big dreams come true.

2016 Focus Area

In 2016 we ask the question:

How do we create a culture of connection?

We are inviting submissions for creative projects that enrich our community and public spaces with joy and inspiration.

We are inviting projects that:

- enrich our community
- bring joy and inspiration to public spaces

We encourage initiatives that have strong collaboration to achieve this outcome.

While creativity is a key theme this year, we are open to submissions from any area of social impact.

We are open to all ideas. Initiatives may create a culture of connection through:

- *activities* - such as the arts, cultural or health based programs.
- *demographics* - such as young people, the aged or by gender, racial or cultural grounds.
- *causes* - such as mental wellbeing, homelessness or social isolation.



How It Works

Impact100 Fremantle aims to grow a community of donors who each contribute \$1,000 annually and then pool those contributions together to make high impact grants to local non-profit organisations and projects.

Our strategy includes making one primary grant of \$100,000 each year – a game changing grant – empowering a local community organisation to dream bigger.

At an annual Voting and Awards Night held in November donors choose the grant recipient collectively. Donor involvement and learning is important to the strategy and process. The whole \$1,000 donation goes directly towards the grants.

From the previous two years we have seen enormous engagement of the Impact100 Fremantle donor group and the grant applications.

If you are considering applying we strongly invite you to talk to our staff to assist you with your application. We can talk over ideas you have, any obstacles you think are in the way or simply to get tips from previous years.

Please note there is also a EOI Workshop scheduled for 3 May. Contact our staff to register your interest.

Contact: Hannah Fitch-Rabbitt – hannah@fremantlefoundation.com



Who Are We?

We are a group of Fremantle people, from all walks of life, pooling our resources to make a lasting, positive impact to the well being of our community.

Who Benefits?

Non-profit community organisations who are working in the greater Fremantle area who address an important social need impacting vulnerable people in our community.

Successful grant recipients will benefit from a raised public profile with potential to attract additional funding through this hands-on philanthropic initiative. The grant review process will increase awareness of all applicants which may lead to new avenues of funding.

Through a game changing grant Impact100 Fremantle addresses community needs. Your interaction as a non-profit leader with the members of Impact100 Fremantle will offer many more people valuable insights into our community, which in turn encourages further engagement as donors, volunteers and mentors.

Impact100 Fremantle donors who vote for the winning grant recipient want to be inspired. As well as creating an inspirational and compelling case, your EOI and application will have to meet the guidelines following.

Expression of Interest Guidelines

Our grant strategy includes making a primary grant of \$100,000 each year. Competitive applicants will demonstrate high impact with this \$100,000 grant.

Eligibility

Impact100 Fremantle will only consider applications from organisations that meet the following criteria:

- Are aligned with Impact100 Fremantle's key objectives (see below).
- Have income tax charity endorsement from the Australian Taxation Office.
- Have Deductible Gift Recipient - item 1 status (or be auspiced by an organisation that does)
- Have been operating for at least 36 months or include strong collaboration with a more established organisation.

Further;

- The maximum grant is \$100,000.
- Applications will be accepted from organisations that deliver services or will deliver a project within the Fremantle Federal geographical area. This includes area in the City of Fremantle, East Fremantle, Cockburn and Melville. For clarification please contact the Fremantle Foundation.
- Project duration – up to 24 months

All recommendations for funding are at the discretion of the committee. Reasons for rejection of proposals will not necessarily be given.

Key Objectives

In 2016 we ask the question:

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Timeline

Key dates in 2016 are as follows;

Date	Time	
11 April	5pm	Expressions of Interest (EOI) for Grants publicised.
3 May	TBC	EOI Workshop to develop submission ideas.
5 June	5pm	Expressions of Interest for Grants closes.
19 June	5pm	EOI shortlist announced and successful applicants invited to submit full application.
14 August	5pm	Full grant application due.
August / September	TBC	Site visits / Project Experience / Donor Engagement.
18 September	5pm	Final 4 applicants announced.
8 November	TBC	Voting and Awards night - successful grant recipient selected by donors.

**Note: Grant funds are to be expended within 24 months of receipt
Financial acquittal will be due within 6 months of project completion.**

Expenditure that will not be considered for funding

Expenditure that will not be considered for funding include:

- General operating expenses
- Debt reduction or operational deficits
- Operational salaries (however salaries tied to a program or project will be considered)
- Fundraising activities or events
- Religious organisations where the grant is intended for the principal benefit of the organisation's own members or adherents, or where the grant is intended for inherently religious activities.
- Legal expenses
- General construction, capital campaign or renovation that are unrelated to a specific proposed project or program.
- Travel outside Australia.
- Projects that can be funded by the Government or other relevant bodies.

If you have any concerns regarding the above considerations please contact Hannah Fitch-Rabbitt – hannah@fremantlefoundation.com

Applying for Funding

Please address the following questions in your submission. Applications should be **no more than 3 pages** long and should be sent via email to dylan@fremantlefoundation.com in one file only (no additional attachments).

However, please attach a logo and image asked for in question 16 along with your EOI.

Organisation Details

1. Organisation name, ABN, address, telephone, email and web address
2. Contact for the application: name, title, phone and email
3. Confirm that your organisation has DGR status and TCC status.
4. What are the missions and objectives of your organisation? And please provide a brief history of the organisations achievements.

Project details

Bearing in mind the key objectives listed on Page 3, please answer the following questions.

5. Describe (in 200 words) the project needing funding, including the specific target group, duration and any measurable outcomes. This will double up as a summary paragraph for donors and public statements.
6. Why is this project compelling and how does this application fit with your core mission?
7. Specifically what outcomes do you aim to achieve? Please describe the measures of success for your project by providing specific performance indicators over the length of your project.
8. Describe how your project will benefit the target group (including number of beneficiaries)?
9. Describe how your project will impact the greater Fremantle community?
10. Describe what impact the Primary Grant of up to \$100,000 will have on your organisation?
11. If the project involves other organisations, provide details of the collaboration.

12. Please provide a brief project timeline, concentrating on beginning and end dates of the project. Feel free to include other key anticipated highlights. It is expected that most of the funds will be expended within 24 months of grant receipt.

Budget

13. Provide a brief budget for the project including revenue and expenditure. Clearly state the amount sought and advise of any other confirmed revenue (see below).

Importantly, the major grant is for \$100,000. Please submit projects seeking that amount from Impact100 Fremantle.

Income source	Details	Confirmed	Total Amount	GST
			\$	
			\$	
			\$	
			\$	
			\$	
			\$	
Total Income			\$	

Expenditure	Details	Amount	GST
		\$	
		\$	
		\$	
		\$	

		\$	
		\$	
Total Income		\$	

Additional Information

14. Briefly provide any other points of particular importance or interest relating to this project or program. This might include relevant research or statistics, past successes, established funding partners, leadership figures involved, unique characteristics, participant feedback, media and images.

15. Please provide a preferred logo and 1 promotional images

16. Does the project end? What are your plans for the sustainability of your project? How will it continue to grow beyond the Impact100 Fremantle grant?

Contact Details:

Hannah Fitch-Rabbitt

hannah@fremantlefoundation.com

Operations Manager

Fremantle Foundation

www.fremantlefoundation.com